

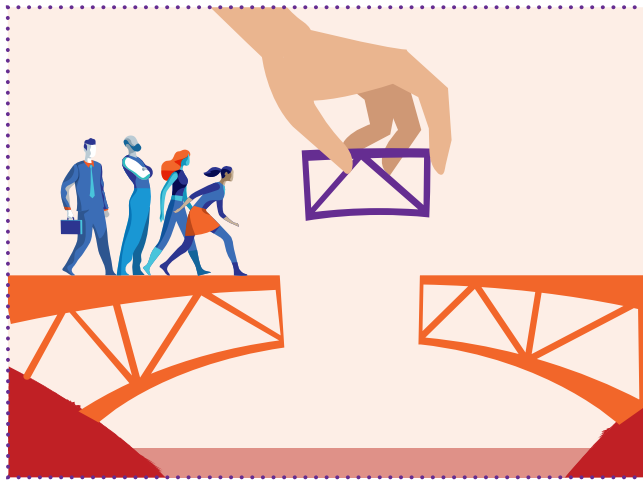


**Want your institute
to take the lead
in propelling India's
entrepreneurship
movement?**

**Nurture the next generation of
entrepreneurs with WADHWANI IGNITE**

The need to institutionalise entrepreneurship

India is emerging as one of the world's leading startup and innovation ecosystems. For this ecosystem to thrive further, it will require esteemed institutions such as yours to step forth to inspire, train and shape newer generations of entrepreneurs.

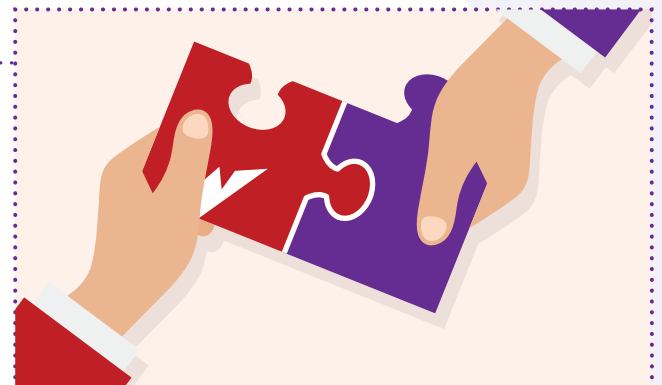


The Need Gap

The NEP strongly recommends experiential, project-based entrepreneurship learning. However, only 30% of institutions offer formal, experiential learning in innovation. A vast majority of undergraduate institutions still lack systematic training in entrepreneurship. In many places, entrepreneurship is still taught as dry theory. And support systems like incubators, mentors, or startup networks are either absent or underdeveloped. As a result, students graduate with ideas, but with no guided pathway to build them.

The Solution

Institutions need an impactful, industry-aligned entrepreneurship program that can be deployed with minimal effort, is available to them at zero cost, and delivers clear outcomes. This is exactly what WADHWANI IGNITE is built for.



Spark the entrepreneurial fire to ignite change



WADHWANI IGNITE is not just a learning program – it is a purpose-built entrepreneurship platform, created by entrepreneurs for aspiring entrepreneurs. It combines experiential learning, tools, mentorship, AI support, and ecosystem connects, to create a comprehensive support system that helps students move from ideas to real ventures. It offers a **no-cost, 14-week experiential entrepreneurship journey**, which helps students gain foundational entrepreneurial skills, and develop confidence for both careers and venture creation.

What makes WADHWANI IGNITE a complete entrepreneurship platform?



Built by entrepreneurs, for entrepreneurs

A venture-building platform designed by real-world founders. Students learn through hands-on exploration, practical tools, and real-world problem-solving—mirroring how entrepreneurs actually build.



Global pedagogy with India-relevant scenarios

The platform blends global best practices in entrepreneurship education with India-specific simulations, examples, and market insights.



A tech-enabled venture creation workspace

A modern digital platform powers the journey—hosting content, exercises, assessments, and venture tools.

Integrated **AI co-pilots** offer personalized support, feedback, and on-demand learning.



A support ecosystem, not just curriculum

Ignite connects promising student ventures to incubators, mentors, and startup missions, enabling progression from campus ideas to market-ready ventures.

Students don't just learn entrepreneurship—they build, refine, and advance their ventures within an ecosystem designed for their success.



One platform, a multitude of benefits

WADHWANI IGNITE

is designed to extend benefits at multiple levels. From your institution to your incubation cell, from your faculty to your students, everyone stands to benefit from the program. **Here's how...**



Your Institution

- Get access to a zero-cost, ready-to-launch entrepreneurship program
- Offer NEP-aligned experiential learning
- Discover a structured way to build innovation culture
- Experience higher student engagement leading to enhanced outcomes
- Upskill your faculty in the latest training methodologies
- Get comprehensive dashboards to track outcomes in real time
- Join the league of 1000+ institutions worldwide in offering the program

Real, usable, future-ready capabilities:

- Confidence to think creatively
- Entrepreneurial mindset and problem-solving
- Practical idea development
- Hands-on project experience
- Exposure to industry-relevant frameworks
- Career readiness through applied learning
- Access to global content and AI-enabled tools

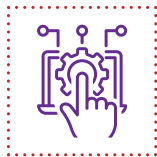


Your Students

Get through-the-line support



We will support your institution at every step of the journey.



We provide access to our platform that supports the program



We offer comprehensive faculty orientation programs to upskill your faculty and prepare them to deliver the program



We co-develop plans with your team to drive adoption and deliver meaningful outcomes from the program



We offer helpdesk support for smooth rollout



We provide comprehensive dashboards to track program outcomes in real time



We provide a comprehensive suite of resources, including playbooks, feedback mechanisms, data and analysis, and program experts

Leveraging **WADHWANI IGNITE** will enable your institution to offer students a world-class experiential entrepreneurship education journey that has been designed to meet the standards required for credit-bearing courses defined by top institutions and accreditation bodies. And you can do this without having to invest your resources to develop, implement and maintain such an initiative.



The experiential journey



Flexible delivery formats

WADHWANI IGNITE is available in three flexible delivery formats. Choose the one that suits your academic calendar, faculty bandwidth and student needs.

Options

1



Faculty-led Delivery

Your faculty delivers the program using the provided content and platform.

Ideal for:
Institutions wanting academic ownership.

2



Faculty-led Live Delivery

Our experts conduct the sessions through a fixed calendar. Your faculty only shares the schedule.

Ideal for: Institutions wanting guided delivery.

3



Self-Paced (MOOC) Version

Students progress independently online with AI-led nudges.

Ideal for:
Large-scale rollouts with minimal effort.

Voices from the field

Wadhvani Ignite's strength is its ability to connect the dots—transforming abstract ideas into viable ventures through actionable frameworks delivered with clarity and precision. The transformation we've witnessed in our students has been truly remarkable.

Dr. Amrita Singh,
Principal, Parul University

Wadhvani Ignite transforms students from job seekers into job creators while simultaneously enhancing their confidence, personality, and placement outcomes. The benefits extend far beyond entrepreneurship alone.

Prof. H. Sudarsana Rao,
Vice Chancellor, JNTU Anantapur

What makes Wadhvani Ignite special is their commitment to helping students develop entrepreneurial mindsets without asking for anything in return. After training more than 200 faculty members and reaching hundreds of students, we're witnessing meaningful transformation across all our affiliated colleges.

Prof. Dr. C.S.R.K Prasad,
Vice Chancellor, JNTU Kakinada

With Wadhvani Ignite Program at PEC we observed a visible rise in student confidence and clarity of thought. All students actively participated in pitch rounds, and their ability to articulate problem statements and present solutions became significantly sharper over the course of the program through active feedback from both internal and external mentors. Entrepreneurial activity on campus strengthened significantly, as some teams successfully built prototypes, conducted real customer feedback loops, and continued refining their ideas.

Rajesh Bhatia,
Director, Punjab Engineering College

Ready to ignite change?

Getting started with WADHWANI IGNITE is surprisingly easy! A simple 4-step process gets your institution on its way to igniting change!

Confirm your delivery mode
Faculty-led /
Foundation-led /
MOOC

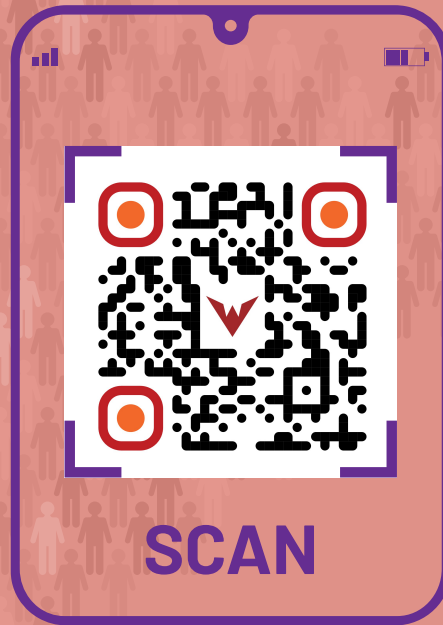
Share the launch kit
Posters,
WhatsApps,
QR codes

Register students
Instant,
mobile-friendly

Track progress
Dashboards +
Nudges

Next Steps

To join the
Executive
Briefing
Webinar



About Wadhvani Foundation

Wadhvani Foundation is a high-growth tech organization dedicated to social good. It is a global not-for-profit with the primary mission of accelerating economic development by driving job creation through large-scale initiatives in skilling, entrepreneurship, government digital transformation, and innovation & research. Founded by Silicon Valley entrepreneur Dr. Romesh Wadhvani, the Foundation is scaling impact across multiple countries in Asia, Africa, and Latin America. Through innovative programs that leverage the latest technology and expansive global networks, it democratizes access to world-class resources needed to improve livelihoods and change lives.

Today, over 1000+ top universities across India, Indonesia, Philippines, South Africa, Mexico, and Brazil are offering the Foundation's entrepreneurship programs and enabling over 50000 students and aspiring entrepreneurs every year. The Foundation aims to scale this manifold through the continued support of governments, ecosystem partners, and academic institutions.

www.wadhwanifoundation.org



Bangalore:

6th Floor, Bhive Premium, 48,
Church Street, Bengaluru - 560 001

New Delhi:

7th Floor, Eros Corporate Towers,
Nehru Place, New Delhi - 110019