

Liftoff Academy presents: Export Growth Series for the Food Processing Industry

Unlock global opportunities.
Build a business that's export-ready.



ARE YOU A FOOD PROCESSING MSME LOOKING TO SCALE BEYOND BORDERS?

Join our expert-led sessions designed specifically for the food processing sector to help you navigate global food supply chains, identify demand in new markets, and leverage government incentives to fuel your export journey.

Session 1: Bridging the Gap – How MSMEs Can Leverage Global Food Supply Chains



What You'll Learn:



Wednesday, 30th April 2025

- **Spot the Opportunity:** Use export data to find the right global markets for your product
- **Meet Global Standards:** Get clarity on certifications, packaging, and labelling
- **Get Supply Chain Ready:** Align your sourcing and logistics to global buyer needs
- **Real MSME Case Study:** Learn from a food brand that scaled from local to international shelves

**Don't miss this chance
to take your food business global!**

Register now and prepare to Liftoff!





Upcoming Sessions in Our Food Processing Export Series



Wed/Sat, 8th April 2025

Emerging Markets: Where the Next Big Food Opportunities Lie

- Identify demand pockets globally for your product categories



Wed/Sat, 15th April 2025

Government Policies & Incentives: Boosting Food Exports from India

- Understand schemes, incentives & infrastructure support available to exporters

Bonus Track: Export Collections Series (Open to All Sectors)



Wednesday, 16th April 2025

- EXIM Basics: Overcoming Barriers to Export Market Entry



Friday, 24th April 2025

- How to Find the Right Export Markets & Position Your Product



Friday, 1st May 2025

- Ship It Right: Master Export Docs & Compliance for Smooth Deliveries

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