

# The Apparel SME Academy Capacity building for growth

Apparel Export Promotion Council  
(AEPC), in collaboration with the  
Wadhvani Foundation and All India  
Management Association (AIMA)

**Wadhvani**  
**Liftoff Academy**

Running an apparel business comes with its share of challenges— boosting domestic and export sales, Demand generation, marketing, building your brand, raising capital for growth, streamlining operations and keeping your team motivated and many more. This free, 10-week (once-a-week) online programme helps you tackle these challenges and grow your business with confidence.

## Program Highlights:



**Programme  
Commencement  
Date: 7th May 2025**



**No Fees charged:  
Programme fully funded  
by Wadhvani Foundation**



**Live Online Sessions:  
Every Wednesday,  
10:30 AM – 12:00 PM**



**Expert-Led  
Sessions – Learn  
directly from  
industry leaders  
and business  
growth specialists.**



**Practical & Actionable –  
Focused on strategies  
you can apply  
immediately to boost  
profits and efficiency.**



**Recognized Certification  
– Certificate awarded on  
programme completion  
to enhance your  
business credibility and  
profile.**



Seats are limited and participation will be based on selection committee's decision. A flyer containing details of the programme is attached here with for your ready reference.



Let's turn everyday challenges into lasting success! Scan the QR code Attached in the flyer to register.



To sign up,  
**SCAN**

## What You'll Learn



Apparel Business Growth Strategy



Sales & Merchandising Management



Leadership & Communication



Apparel Costing & Finance



People Management



Branding & Marketing



Data Analytics



Supply Chain Operations



Digital Marketing



Apparel Export Management



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**SCAN**

