



# **Hustle Stories**

*Journeys of grit and growth*





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# **ABOUT WADHWANI FOUNDATION**

# Wadhvani Foundation

## Creating Jobs. Changing Lives.

Wadhvani Foundation is a high-growth, not-for-profit tech organization dedicated to social good. Over two decades since its inception in 2001, the foundation with worldwide presence has focused on a simple, powerful mission: accelerating job growth and enabling millions to earn a family-sustaining wage and lead a dignified life. The Foundation is positively impacting the lives of millions of individuals across 15+ countries in Asia, Africa, and Latin America through its four core initiatives in skilling, entrepreneurship, government digital transformation, and innovation & research. The Foundation leverages cutting-edge technology and expansive global networks to democratize access to world-class resources needed to improve livelihoods and change lives.

### Our Funding Philosophy:

Maintaining the integrity of our mission is of foremost importance. Hence, we do not take on any external funding. We are solely funded by the philanthropy of our Founder and Chairman, Dr. Romesh Wadhvani, who has committed billions to the Foundation to date. Services are offered to beneficiaries at no charge.

### Our Initiatives:

Entrepreneurship	Skilling	Innovation and Research	Government Digital Transformation
Empowering aspiring and practicing entrepreneurs through customized interventions that are designed to help them start, survive and thrive.	Enabling job-seekers with new-age employability skills to help them command family-wage jobs.	Driving academic innovation in groundbreaking tech domains of AI, biotech, and advanced computing, pushing the envelope from pioneering research to commercialization.	Upskilling governments with emerging technologies to accelerate population-scale projects and define new-age policies.

### Our Mission:

Accelerating job growth in emerging economies and enabling millions to earn a family-sustaining wage and lead a dignified life.

### Our Presence:

**23+** Years  
**15+** Countries

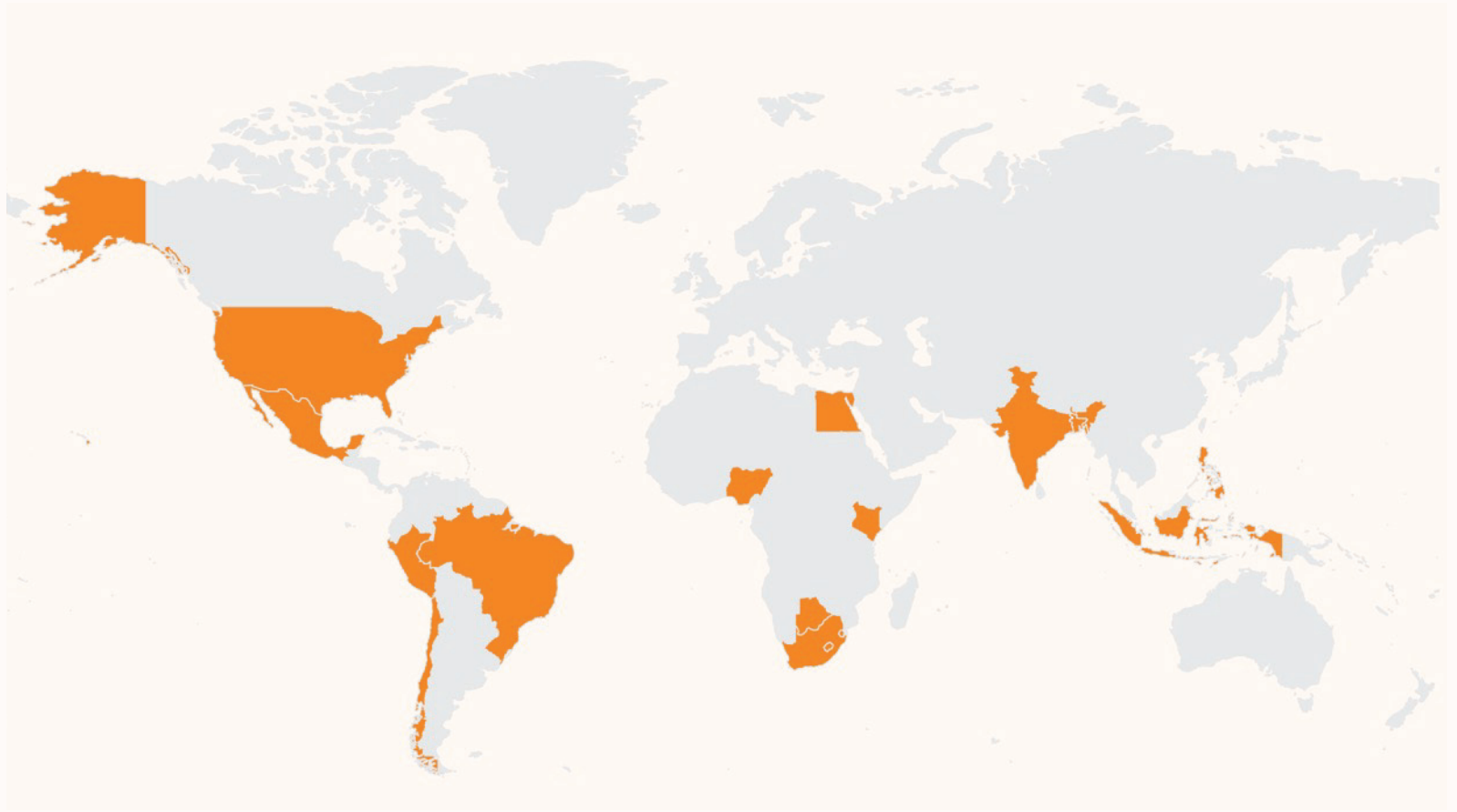


## Our Presence

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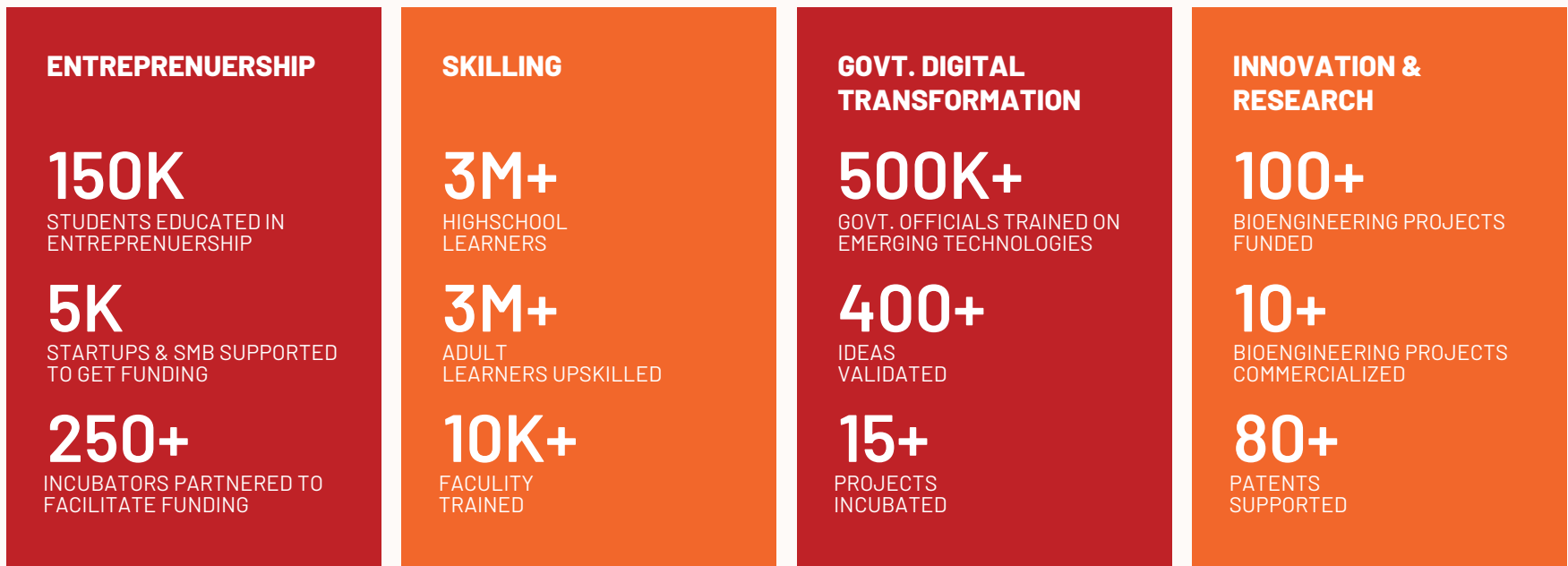
Through its four core initiatives, the Foundation has positively impacted millions across 15+ countries in Asia, Africa, North America, and Latin America

**B**ANGLADESH  
**B**OTSWANA  
**B**RAZIL  
**C**HILE  
**E**GYPT  
**E**SWATINI  
**I**NDIA  
**I**NDONESIA  
**K**ENYA  
**L**ESOTHO  
**M**EXICO  
**N**IGERIA  
**P**ERU  
**P**HILIPPINES  
**S**OUTH AFRICA  
**U**SA

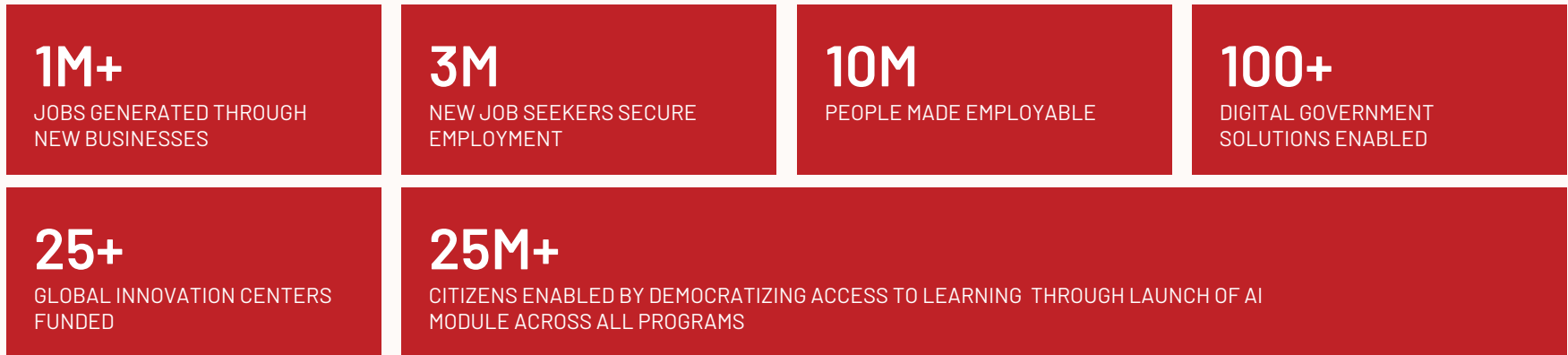


# Our Current and Planned Impact

In the last five years, the Foundation's direct impact through engagement and support includes:



Continuing to accelerate impact our 2027 Objectives include:






**THE VISION BEHIND THE MOVEMENT**



## Our Founder & Chairman

The best way to celebrate success is by giving back through high-impact philanthropy based on a long-term strategic commitment of ideas, energy, time and money that can change the face of India and other emerging economies.

– **Dr. Romesh Wadhvani**



The Wadhvani Foundation was founded in the year 2001 by visionary Silicon Valley entrepreneur Dr. Romesh Wadhvani. A Padma Shri awardee, and an appointee to the Board of Trustees of the John. F. Kennedy Center, USA, Dr. Wadhvani has committed to fund the Foundation's far-reaching efforts solely through his philanthropy.



**PRESIDENT SPEAK**





By fostering entrepreneurship and equipping individuals with relevant skills, we aim to create a thriving ecosystem that generates sustainable livelihoods and drives economic impact.

## **Meetul B Patel**

President, Wadhvani Entrepreneurship &  
Wadhvani Government Digital Transformation





**A MESSAGE FROM COO**



**Sanjay Shah**  
Chief Operating Officer,  
India & Southeast Asia

### Leadership Perspective: Shaping the Future Through Teamwork, Innovation, and Achievements

Dear Innovators, Partners, and Changemakers,  
As we reflect on the transformative journey of Wadhvani Foundation, it's evident that the power of teamwork, bold innovation, and collective achievements has defined our success story. This compilation celebrates not just the milestones we've achieved but the resilient spirit of the startups, mentors, and collaborators who have been at the heart of our mission.

From the very beginning, Wadhvani Foundation has been more than an incubator—it has been a launchpad for dreams, a platform for innovation, and a catalyst for change. Over the past year, we have witnessed ideas evolve into impactful ventures, prototypes grow into scalable businesses, and founders transform into visionary leaders. This journey has reaffirmed our belief that the true strength of an ecosystem lies in its ability to empower each member to dream bigger and execute smarter.

### Teamwork at Our Foundation

At Wadhvani Foundation, collaboration is our cornerstone. We have built a community where founders, investors, mentors, and

partners work in sync to unlock opportunities and overcome challenges. This collaborative spirit has not only fostered growth but also created an environment where collective wisdom propels individual excellence.

### Innovation as Our Identity

Innovation has been the driving force behind our achievements. Whether it's leveraging cutting-edge technologies, addressing pressing societal challenges, or entering uncharted markets, the startups we support embody the courage to experiment and the agility to adapt. Their relentless pursuit of innovation inspires us to continuously reimagine possibilities.

### Achievements as Our Motivation

The impact created by our startups speaks volumes—be it jobs created, investments secured, or markets expanded. These achievements are not just metrics; they are stories of grit, determination, and purpose. As we celebrate these successes, we are reminded that every milestone reached is a stepping stone toward even greater aspirations.

### Looking Forward

While we honor the successes of the past, we remain committed to shaping the future. As we set our sights on 2030, Wadhvani Foundation's vision is clear—empowering the next wave of entrepreneurs to build sustainable, scalable, and globally impactful ventures. Together, we will continue to push boundaries, inspire change, and create lasting legacies.

This book is not just a reflection of where we are today but a glimpse into the future we are building together. To every founder, partner, and supporter who has been part of this journey—thank you for believing in the power of ideas and the promise of innovation.

**Let's continue to build, scale, and transform.**



**STRAIGHT FROM THE TEAM**

Hey there!

Welcome to the **Hustle Stories**, a celebration of innovation, resilience, and entrepreneurial spirit. This isn't just any book - it's a tribute to the **30 promising startups** that have come through the **Wadhvani Liftoff** program, showcasing their journeys, achievements, and the transformative impact they are making in their respective industries. Get ready to dive into some seriously inspiring stories of innovation, grit, and success.

The Indian startup ecosystem in 2024 was nothing short of phenomenal. It's absolutely booming! With over **\$150 billion in investments** and **9,500+ active startup investors**, India is a global startup hotspot. Cities like Bengaluru, Delhi NCR, and Mumbai are leading the charge, grabbing **89% of these investments**. And let's not forget the cool new sectors like AI and semiconductors, which are set to hit **\$17 billion and \$150 billion** in market opportunities by 2030.

But let's be honest—making it big in this vibrant ecosystem isn't always a piece of cake. That's where the **Wadhvani Liftoff** program comes in, filling in the pertinent gaps in the startup support available today in the Indian Startup Ecosystem and giving startups the boost they need to fly high.

What started as a small experiment in 2022 with a few prototype stage startups, **Wadhvani Liftoff** has enabled **4000+ startups** in the last 30 months. With **20 years of entrepreneurship experience**, partnerships with **150+ Partners** (Incubators, Accelerators, State Startup Missions, Investors and VCs), the Wadhvani Liftoff Program has become the largest handholding & support program for startups in India and is poised to make a positive dent in the Indian Startup Ecosystem by scaling the support to a large number of startups.

The Liftoff program offers everything from live expert sessions by experienced entrepreneurs, mentor connects with **250+ mentors** to a network of **40+ investment partners**. The program enabled **250+ startups** raise external funding, totaling more than **INR 220 crores**. Whether it's fine-tuning business models, getting pitch-perfect, or achieving financial stability, Wadhvani Liftoff is all about empowering startups to reach for the stars.

This book also gives a shoutout to our amazing partners, ecosystem

stakeholders, and investment partners. Their support has been crucial to the success of the Wadhvani Liftoff program. We're super grateful for their dedication to building a thriving entrepreneurial ecosystem.

And wait, there's more! We've got some heartfelt testimonials from startups and partners that show just how impactful the Wadhvani Liftoff program has been. These stories highlight the real difference we're making in the world of entrepreneurship.

As you flip through these pages, we hope you're inspired by the tales of innovation and determination. These startups aren't just the future of business—they're driving positive change in society. Their journeys remind us that with vision, hard work, and the right support, anything is possible.

Thanks for joining us in celebrating the achievements of these incredible startups and the collaborative efforts that have made their success possible. Let's keep this journey of growth and innovation going strong!

Cheers,





**CELEBRATING STARTUPS**



# MEET 30 PROMISING STARTUPS



Offee creates impactful, equitable assessments for students across India and beyond, using tech-driven insights to bridge the gap between education and the workforce.



Very Insightful - Special thanks to the Wadhvani Foundation Team for ensuring and imparting right wisdom and connecting to right people when in need.



## Amit Shah

Founder & CEO

8 years of experience



## Krishna Ezhuthachan

Co-Founder & Senior Management - Strategic Initiatives

7 years of experience

**Sector** ----- Education Technology

**Founded in** ----- 2018

**Location** ----- Mumbai

**Funding** ----- ₹ 5.5 Cr.

**Team Size** ----- 28

## Investment Proposal

**Current Investors:** Samir Somaiya, Anil Jain, Siddharth Somaiya, Riidl Incubator (DST fund), JITO JIFF, Refex Capital

Raising ₹ 15 Cr. in the current round

## Revenue

Revenue in FY 2023-24: ₹ 80 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 1.52 Cr.

## Traction/ Milestone achieved

**Green Exam Revolution:** Successfully conducted 35+ Lakhs digital exams, saving 8 Crore sheets of paper and 8,000+ trees

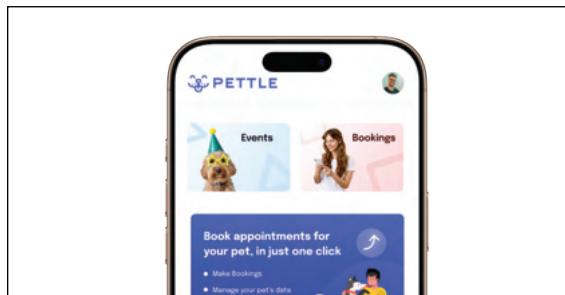
Conducted Gov exams like State CET Entrance, Indian Railways Recruitment exams, BSNL on candidate's own device for 1st time in India eliminating need of computer lab set up completely

**Skill Development:** Established PLAT Skill Scorecard (1 Lakh Students tested), improving employability for students with personalized insights

Pettle is data-driving petcare. Pet data is fragmented and unusable, leaving pet businesses to take key decisions based on generic pet parent information, rather than specific pet data. Pettle solves this by building a centralized pet database, enabling pet parents to securely manage all their pets' data and businesses to leverage pet data.



Received valuable feedback, mentorship, and industry connect. Wadhvani Foundation has a deep connection and respect within the startup ecosystem.



[www.getpettle.com](http://www.getpettle.com)



## Sagar Gwalani

CEO

2x founder | 7 yrs. of exp in GTM, Sales, Product | ESADE Business School, Full Merit Scholarship Holder



## Yash Kumar

CTO

6 years with 2 unicorns - Rippling & Directi | ACM ICPC World Finalist, 2017 - India Rank 1 | DAIICT

**Sector** ----- PetTech

**Founded in** ----- 2022

**Location** ----- Mumbai, Maharashtra

**Funding** ----- ₹ 1.5 Cr.

**Team Size** ----- 10

## Investment Proposal

**Current Investors:** 100X.VC

## Revenue

Revenue in FY 2023-24: ₹ 6 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 22 Lakhs

## Traction/ Milestone achieved

Registered Pets: 40,000

MRR: 1.9 L

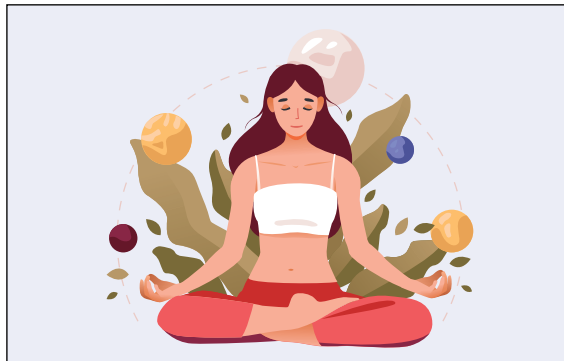
Saas users: 95

Backed by: 100X.VC

GoodLives is an AI powered holistic mental wellness platform that allows corporates and users to measure, manage and improve their well-being.



Great experience, learned a lot of things. The program has helped us grow our product and stitch the gaps in pitching.



## Sakshi Shah

Head of Stakeholder Management, Operations, and Marketing



## Lawrance Bamanian

Head of Sales and Product

**Sector** ----- Mental Health/Wellness

**Founded in** ----- 2022

**Location** ----- Gurgaon, Haryana

**Funding** ----- ₹ 1 Cr.

**Team Size** ----- 16

## Investment Proposal

**Current Investors:** Build3, IIM Lucknow, AIC RNTU and Angels

Will open the next round of investment in April 2025

## Revenue

Revenue in FY 2023-24: ₹ 35 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 50 Lakhs

## Traction/ Milestone achieved

Raised Funding for more than ₹ 1 Cr.

Made the presence across India with corporates and individuals

Educated more than 5 Million users across the globe

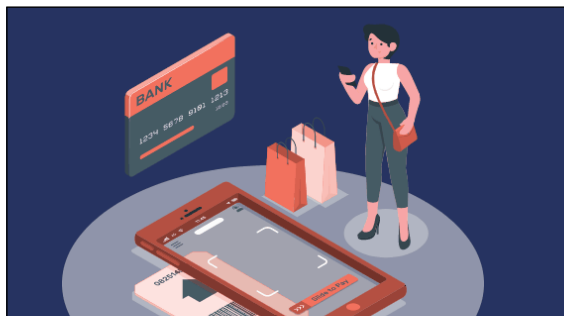
# FYDO (LFYD Services Private Limited)



Fydo is transforming the retail landscape by enhancing discoverability and driving customer retention through its innovative loyalty program. By helping small businesses attract new customers and turn them into loyal, repeat buyers, Fydo boosts both visibility and long-term growth, ensuring a competitive edge in the market.



Participating in the Wadhvani Liftoff program has been an incredibly rewarding experience as a startup founder. This program has not only been a platform for learning, but also a crucial support system that has helped me a lot in my entrepreneurial journey.



[www.fydo.in](http://www.fydo.in)



## Satyajeet Patnayak

Co-Founder & CEO - Strategy, Innovation, Operations, Partnerships, and Business Growth

4 years of experience



## Dharam Chand Patnaik

Co-Founder & CFO

30+ years of experience

**Sector** ----- Retail Tech

**Founded in** ----- 2020

**Location** ----- Bhubaneshwar, Odisha

**Funding** ----- ₹ 60 Lakhs

**Team Size** ----- 17

## Investment Proposal

**Current Investors:** India Accelerator, Karekeba Ventures, AIC RNTU

Raising Seed round of ₹ 3 Crore at ₹ 14 Crore pre money valuation. Already received term sheet of ₹ 1.5 Crore from Pontaq Ventures, Boltstart network and iCreate Dhanbad

## Revenue

Revenue in FY 2023-24: ₹ 32 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 30 Lakhs

## Traction/ Milestone achieved

Fydo has achieved a significant milestone, with 10,000+ merchants and a thriving community of 1.5 Lakhs + customers

Additionally, its growing network includes powerful associations with top brands, paving the way for even greater impact and expansion in the retail tech landscape

# Mobipay Securiservices Pvt Ltd



Mobipay is building innovative digital payment solutions, from secure chips for financial inclusion on keypad/feature phones, offline and anonymous digital currencies and IoT "entity" authentication to TapNPay for seamless, low-cost M-commerce card payments backed by global partnerships with Visa and NPCI.



Amazing program got some great inputs to refine our storyline and investment deck.



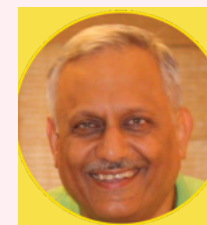
[www.mobipaysecuri.com](http://www.mobipaysecuri.com)



## Taron Mohan

CEO and Tech lead

38+ years of experience



## Vikram Mehta

Co-Founder & Head of Commercial and Business Development

35 years of experience

**Sector** ----- Fintech, Payments, CBDC

**Founded in** ----- 2017

**Location** ----- Noida UP

**Funding** ----- ₹ 6.50 Cr.

**Team Size** ----- 22

## Investment Proposal

**Current Investors:** Angels, Friends and Family

Currently closing a bridge round of ₹ 3.5 Crore and will open a fresh round of investment in next 6 months

## Revenue

Revenue in FY 2023-24: ₹ 1.98 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 1.45 Cr.

## Traction/ Milestone achieved

Shortlisted amongst the last 6 for the RBI global hackathon for offline and anonymous CBDC requirement

Ministry of Electronics/STQC/CCA has asked to build for the Nation, the capability for adding digital e-signatures on a mobile - not yet done by anyone

# OZU Marketplace



OZU helps 'Make In India' D2C brands to scale globally with a logistics platform linking warehouses, shipping, tax automation & sales channels. Their peer-to-peer delivery boosts reverse logistics and customer retention. Ozu is a marketplace where people can now use cryptocurrency for shopping.



The program was very fruitful and highly informative in terms of understanding various parts of the startup building process.



[www.theozu.com](http://www.theozu.com)



## Paramvir Singh Maniktala

CEO , Sales Development, Team Development , Market Expansion

22 years of experience



## Umang Ashok Bhanushali

Business Development and HR Strategists

5 years of experience

**Sector** ----- E-commerce

**Founded in** ----- 2021

**Location** ----- Raigarh, Maharashtra

**Funding** ----- ₹ 35 Lakhs

**Team Size** ----- 20+

## Revenue

Revenue in FY 2023-24: ₹ 85 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 21 Lakhs

## Traction/ Milestone achieved

Start-Up Challenge – Supply Chain Mavericks 2024!  
By Logistics Insider

Paramvir Singh Maniktala, CEO, OZU Logistics Marketplace Pvt Ltd. Winner

Patented Technology Solutions in Crowdsourced Logistics

## Investment Proposal

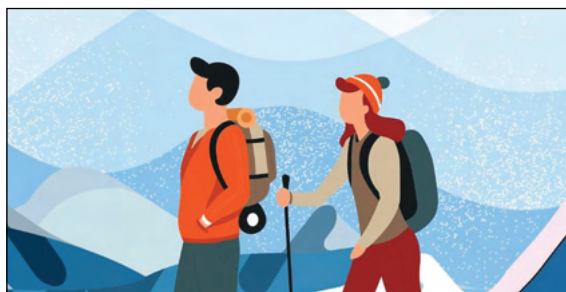
**Current Investors:** Mr Rishabh Pant, Indian Cricketer



Exploro Club is revolutionizing how people travel by curating immersive group trips led by top travel influencers, fostering authentic connections, and delivering extraordinary experiences beyond conventional tourism.



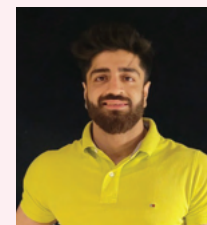
The overall experience was very good. In terms of learning and everything, all the mentors were helpful and supportive. The overall way in which the program was conducted was smooth and we also got to get in touch with a few investors which was a pretty good experience.



## Anirudh Goel

CEO & CFO - Marketing, Sales, Branding, and Investor Relations

2 years of experience



## Mukul Kundra

COO & Acting Chief Product Officer, Customer Experience, Product Development

2 years of experience

**Sector** ----- Travel and Tourism

**Founded in** ----- 2023

**Location** ----- New Delhi, Delhi

**Funding** ----- ₹ 20 Lakhs

**Team Size** ----- 6

## Revenue

Revenue in FY 2023-24: ₹ 25 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 1.25 Cr.

## Traction/ Milestone achieved

Expanded operations to 12 countries across 3 continents

Onboarded leading travel influencers

Achieved 5X revenue growth

## Investment Proposal

**Current Investors:** Ex CXOs of BharatPe and from Google, Angel Investors

Will open a fresh round of investment in March 2025

# RoadGrid India Pvt Ltd

**ROADGRID**

RoadGrid is transforming EV charging experience with cutting-edge universal charging technology and building India's largest charging network to make it accessible to all EV users, everywhere, India & globally.



The program was very well crafted for startups like us. It has immensely shaped our startup journey.



[www.roadgridindia.com](http://www.roadgridindia.com)



## Deepesh Shrinath

CEO

15+ years of experience in UPS, Energy & Power Infrastructure Industry



## Shashank Narayan

CTO

10+ years of experience in Solar, Automotive & EV Charging Industry

**Sector** ----- Clean Energy Mobility

**Founded in** ----- 2020

**Location** ----- Noida

**Funding** ----- ₹ 12 Cr.

**Team Size** ----- 10+

## Investment Proposal

**Current Investors:** Mr. Kamal Puri Skyline Group, Venture Catalyst, FAAD Network, Lets Venture, Arthanomics

## Revenue

Revenue in FY 2023-24: ₹ 80 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 6 Cr.

## Traction/ Milestone achieved

₹ 30 Crore+ Work Order received from Atal Indore Transport for Indore Smart City

₹ 5 Crore Work Order received from Navi Mumbai Transport for Navi Mumbai

13+ Warehouses Installation at Amazon NCR Warehouses. Rate Contract to set up EV Chargers at Pan India

50+ Charger Installations with IOCL in MP/Rajasthan/Karnataka

ICAT Certification received for our IP67 Charger specially designed for 2W & 3W

# Share At Door Step



Share At Door Step is ensuring every reusable item reaches someone in need and doesn't end up in landfills.



The Liftoff Program significantly influenced our strategic outlook. It helped us visualize the bigger picture, which was instrumental in our decision to pursue global expansion. We managed to expand internationally (to Singapore and now London) without initial funding, bootstrap effectively, and achieved breakeven within just a few months, relying predominantly on organic marketing strategies. The program was pivotal in these accomplishments.



[www.shareatdoorstep.com](http://www.shareatdoorstep.com)



## Anushka Jain

CEO, Strategic decision-making

15 years of experience

**Sector** ----- Sustainability

**Founded in** ----- 2014

**Location** ----- Bangalore

**Funding** ----- Bootstrapped

**Team Size** ----- 12

## Investment Proposal

Will be raising the first round of investment in Q2 2025

## Revenue

Revenue in FY 2023-24: ₹ 1.2 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 2 Cr.

## Traction/ Milestone achieved

Successfully expanded operations to 12 major cities across India and Singapore, significantly increasing our geographical footprint and service reach.

Built a loyal user base of over 1 million conscious households committed to sustainability and responsible consumption.

Partnered with more than 135 charities and social organizations, enhancing our impact on community welfare and support.

Established collaborations with over 150 brand partners, including well-known names like Nautica, Amazon, and Duroflex.

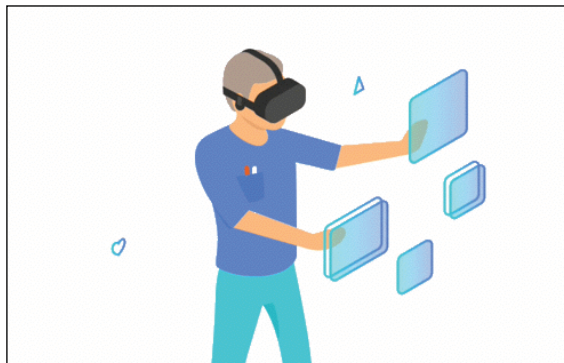
# Square Comp Solutions (GRAHAs VR)



GRAHAs VR is empowering industries & enterprises to create their own VR/AR/MR content with Gen AI powered XR Platform.



The Liftoff program helped us refine our Pitch Deck better and tried to formulate our strategies in terms of expansion and market outreach.



## Srinivasan Yagnanarayanan

Head of Marketing, Product Development, and Future Advancements

17+ years of experience



## Sriram Kesavan

Chief Operations Officer (COO)

10+ years of experience

**Sector** ----- VR / AR

**Founded in** ----- 2021

**Location** ----- Chennai, Tamil Nadu

**Funding** ----- ₹ 29.5 Lakhs

**Team Size** ----- 11

## Investment Proposal

**Current Investors:** IIT Mandi iHub Foundation, IIT Mandi Catalysts

## Revenue

Revenue in FY 2023-24: ₹ 14.75 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 17 Lakhs

## Traction/ Milestone achieved

VR/AR solutions deployed in India, US, Australia & Nepal

Raised equity investment from IIT Mandi iHub & IIT Mandi Catalyst for ₹ 20,00,000/-

Awarded the "Best XR Startup in Education & Training" in the XTIC - XR Summit '2024 by IIT Madras and were honored by Academy Award Winner Dr. A.R. Rahman

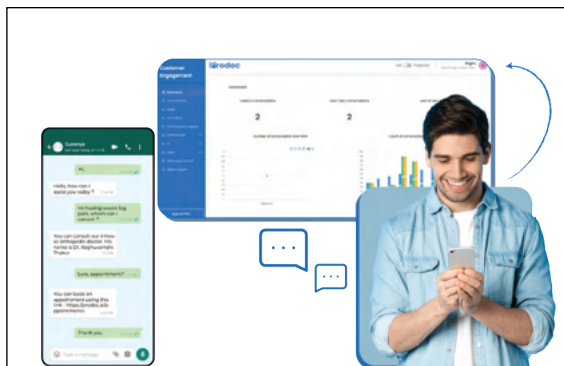
# Growth Hacker Consulting Pvt Ltd ( Prodoc.Ai)



Prodoc AI leverages custom-built SLMs to power patient engagement enabling personalised care, seamless communication, and efficient doctor-patient connections.



The program structure was highly engaging and fruitful for us. We learnt so many great insights on pitch deck and investment raising.



## Asit Kumar Vidyarthi

CEO

Serial Entrepreneur, NIT Allahabad & IIM-Bangalore Alumni

18+ years of experience



## Raghuwashmi Thakur

COO & CTO

Innovator (10+ Patients), IIM Bangalore Alumni

18+ years of experience

**Sector** ----- Healthtech AI

**Founded in** ----- 2022

**Location** ----- Bangalore, Karanataka

**Funding** ----- ₹ 3.15 Cr.

**Team Size** ----- 24

## Revenue

Revenue in FY 2023-24: ₹ 40 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 68 Lakhs

## Traction/ Milestone achieved

10000+ daily platform interactions

1 Million+ Patient Benefited

100+ Hospital Customers

Awarded Top 10 startups in TiE Global

## Investment Proposal

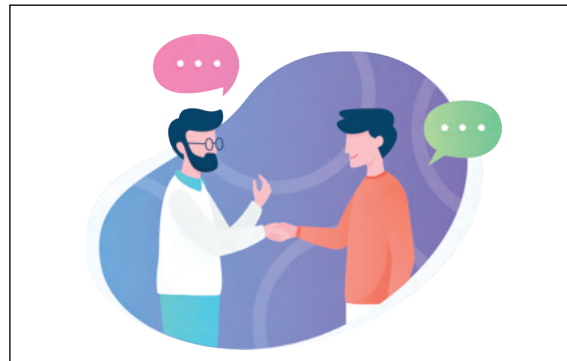
**Current Investors:** Dr Rohit Sana, Mr Mukesh BA, Mr Millin Katti, Angles

Currently raising \$2M

CADRE ODR aim to be the largest online private alternative to courts, that provides legally binding decisions within 45 days.



Before the cohort, we had confidence in our product but lacked refined presentation and positioning. Wadhvani Foundation's support sharpened our focus on Metrics, GTM, presentation, growth, and traction, all at no cost.



## Kanchan Gupta

Head of Operations and Technology

20+ years of experience



## Rajneesh Jaswal

Business Development Head

25+ years of experience

**Sector** ----- Dispute Resolution

**Founded in** ----- 2019

**Location** ----- Bengaluru, Karnataka

**Funding** ----- ₹ 2.63 Cr.

**Team Size** ----- 15

## Investment Proposal

**Current Investors:** Aprameya Radhakrishna, Ram Bhamidi, Angel Investors

## Revenue

Revenue in FY 2023-24: ₹ 1.56 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 2.3 Cr.

## Traction/ Milestone achieved

Contributor to the 2021 NITI Aayog ODR Policy Plan for India

Listed by the Department of Legal Affairs as an ODR provider

First ODR platform to introduce multilingual translations enhancing accessibility and transparency

First ODR platform to introduce AI/ML driven systems in the dispute resolution sector



# Indian Hempstore



Indian Hempstore provides sustainable & innovative hemp-based products while empowering local communities through education, employment & ethical practices with an aim to lead globally, promoting hemp for a greener, conscious future.



The Wadhvani Liftoff program was truly amazing. We got the opportunity to learn from various mentors, investors & stakeholders of the startup ecosystem.



[www.indianhempstore.com](http://www.indianhempstore.com)



## Siddharth Gupta

Founder & CEO

7+ years of experience



## Priti Gupta

Co - Founder & CMO

**Sector** ----- Agritech

**Founded in** ----- 2022

**Location** ----- Dehradun, Uttarakhand

**Funding** ----- ₹ 44.2 Lakhs

**Team Size** ----- 4

## Investment Proposal

**Current Investors:** IIT Ropar | Hub Awadh, Startup Uttarakhand, Runway Incubator UPES

## Revenue

Revenue in FY 2023-24: ₹ 6.5 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 4 Lakhs

## Traction/ Milestone achieved

Launched India's first Hybrid Hemp Marketplace, integrating B2B and B2C models for hemp-based products across sectors like textiles, food & beverages, personal care, and more

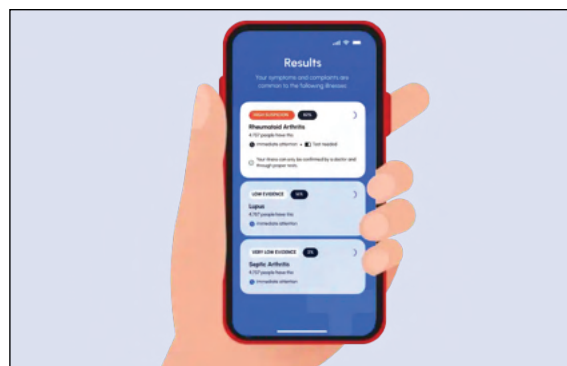
Represented Indian Hempstore at Slush 2024 in Finland as part of the Indian delegation of 27 startups, taking the Indian hemp industry to a global stage

Signed an MoU with the Government of Uttarakhand for a ₹ 100 Crore project to create a cluster of hemp companies in the state

Tap Health is a deep-tech platform that is transforming chronic care management with AI. It has developed India's first fully AI-driven diabetes management program, eliminating the need for human intervention.



We have been actively recommending the Liftoff Program by the Wadhvani Foundation to fellow founders. While we were also selected for various prestigious cohorts, we consider the Liftoff Program to be much more well-structured and useful.



## Rahul Maroli

Head of Growth and Clinical Operations

22 years of experience



## Manit Kathuria

Head of Technology, Product, and Design

16 years of experience

**Sector** ----- HealthTech  
**Founded in** ----- 2023  
**Location** ----- Gurgaon, Haryana  
**Funding** ----- ₹ 4 Cr.  
**Team Size** ----- 31

## Investment Proposal

**Current Investors:** Angels

Raising \$2 million in pre-seed funding to accelerate product development, scale our AI capabilities and build the brand

## Revenue

Revenue in FY 2023-24: 0

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 1 Lakh

## Traction/ Milestone achieved

Launched an MVP in March 2024, a voice-first, AI-powered health assistant application that has achieved over 130,000 app downloads and strong customer loyalty

Developed core AI technologies to address challenges specific to India, including vernacular voice processing, health coaching, and Indian diet & nutrition customization

21CC Education helps employers reach out to, onboard and up-skill frontline workers while helping employees to acquire the necessary skills and craft career paths for themselves.



Absolutely loved it. It was like a mini MBA for startups, I wish we had gone through this earlier. Excellent speakers, very process driven and has led to good follow up for us so far.



**Sanjay Tiwari**

CEO



**Marloeke Werst**

Managing Partner

**Sector** ----- Skill Development/Education

**Founded in** ----- 2019

**Location** ----- Mumbai, Maharashtra

**Funding** ----- ₹ 13 Cr.

**Team Size** ----- 18

## Investment Proposal

**Current Investors:** ERJ Holding b.v., European HNI

Currently raising \$1 million to further broaden the leadership team, develop AI tools

## Revenue

Revenue in FY 2023-24: ₹ 3.5 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 1.4 Cr.

## Traction/ Milestone achieved

Conducted skill development projects for Sewa Bharat, resulting in 200 women getting trained in Haryana and West Bengal, of whom 15 have been promoted to supervisors and team leaders

Conducted skill development programmes for GIZ in Nigeria, Morocco, India and Kenya; skilled 150 people in Malaysia, funded by the Commonwealth Media Centre in India. Have just on-boarded 32,500 Swiggy Delivery Partners onto 21CC Skilled, running a programme to up-skill them, funded by Prosus. Working with a partner company, blendnet.ai to up-skill 1,000 college students in Karnataka prior to getting them placed in industry

# Curl Care



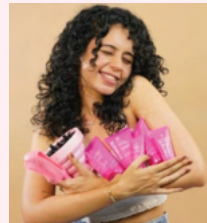
Curl Care empowers individuals with curly and wavy hair to embrace their natural beauty. With sustainable, high-performance products, Curl Care celebrates and nourish every curl and wave, inspiring confidence and inclusivity.



The Wadhvani Liftoff program was very well taught and overall it was a good experience for us. We gained great insights into marketing strategy, financial modeling, and product market fit.



[www.curlcare.in](http://www.curlcare.in)



## Simran Sainani

Founder, Brand Growth Strategist

8 years of experience

**Sector** ----- Beauty and Personal Care

**Founded in** ----- 2019

**Location** ----- Thane, Maharashtra

**Funding** ----- Bootstrapped

**Team Size** ----- 5

## Investment Proposal

Will open the first round of investment from April 2025

## Revenue

Revenue in FY 2023-24: ₹ 2.6 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 3.2 Cr.

## Traction/ Milestone achieved

Successfully launched as a D2C brand in 2022

Expanded operations and presence across India

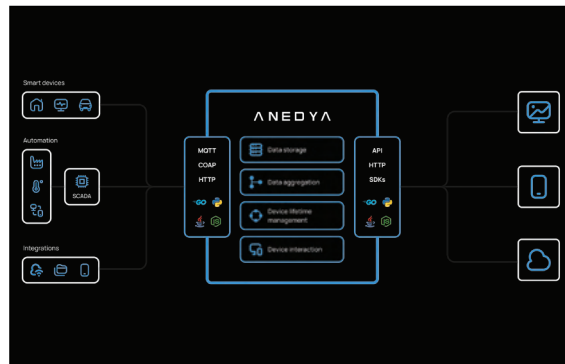
Partnered with 6+ salons across India to expand reach

Introduced a salon professional range for B2B partnerships

Anedya provides simple-to-use, true-zero management, scalable, secure & reliable IoT cloud infrastructure that benefits users at all stages of their IoT product lifecycle.



Wadhvani Liftoff offered us a cohesive development approach that exceeded our initial expectations. Each session was meticulously crafted, deeply quantifying our milestones and clarifying our vision and mission.



**Chinmaya Mahanta**

Co-founder and CEO



**Markand Pathak**

Co-founder and CTO

**Sector** ----- IoT Cloud, B2B, IaaS

**Founded in** ----- 2023

**Location** ----- Ahmedabad, Gujarat

**Funding** ----- ₹ 1.5 Cr.

**Team Size** ----- 8

## Investment Proposal

Currently raising a round of ₹ 4.5 Crore with a soft commitment of ₹ 1.25 Crore

## Revenue

Revenue in FY 2023-24: ₹ 55 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 34 Lakhs

## Traction/ Milestone achieved

Launched in October 2023, Anedya is already making significant strides in the IoT industry. They have successfully onboarded three OEMs, who are leveraging cloud infrastructure to transform the products into intelligent, IoT-enabled devices. Further nine startups have also done pilots using Anedya

In Addition, Anedya has also resonated with the maker community, with over 500+ makers, hobbyists, and students actively using Anedya to build their innovative IoT projects. They currently manage over 27,000 smart-connected devices and process more than 100 million data points each month

# Karpine Technologies Pvt Ltd



Karpine Technologies leverages IoT, Computer Vision & Blockchain to deliver track-and-trace solutions. Digital Product Passport platform ensures lifecycle transparency, driving sustainability and a circular economy.



Wadhvani Liftoff's guidance made us investor-ready by refining our strategies and building a scalable business model. Their support helped us attract funding and achieve financial stability.



[www.karpine.io](http://www.karpine.io)



## Krishna Sumanth Chintala

Founder & CEO - Strategy, Innovation, Product Development, Business Growth, and Partnerships



## Vamsi Krishna Chintala

Head of Operations and Engineering Innovation - Scalable Solutions, Emerging Technologies

**Sector** ----- Web3

**Founded in** ----- 2021

**Location** ----- Bangalore, Karnataka

**Funding** ----- \$ 150,000

**Team Size** ----- 6

## Investment Proposal

**Current Investors:** Hedera Blockchain, Hedera Blockchain (Texas) Grant, Karnataka Startup Idea2Poc Grant, AIC Nitte Safe Notes, IISc CySeck Startup Prize, Microsoft Azure Listing Rewards

Working on raising a ₹ 4 Crore (~\$500K) seed round by Q2 2025 to scale operations, enhance technology, and expand into global markets, particularly Europe and North America

## Revenue

Revenue in FY 2023-24: ₹ 5.42 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 7.5 Lakhs

## Traction/ Milestone achieved

Successfully introduced a cutting-edge DPP solution leveraging IoT, Computer Vision, and Blockchain

Secured prominent clients such as ITC and Puma, tracking over 500,000 products annually through our solutions

Enabled brands to enhance transparency and align with global sustainability goals, including adherence to CIRPASS guidelines



Pioneers innovative solar panel cleaning with the world's first fully automatic, waterless, and low-water washing machine, ensuring efficiency and sustainability globally.



The whole program is very intricately crafted for budding startups like us. The sessions have been extremely valuable and the Wadhvani Foundation Team has supported us throughout.



## Suchin Jain

Founder Director and CEO

10+ years of experience

**Sector** ----- Deep Tech, Solar, Climatetech

**Founded in** ----- 2022

**Location** ----- Noida, Uttar Pradesh

**Funding** ----- ₹ 1 Cr.

**Team Size** ----- 10

## Investment Proposal

**Current Investors:** KIIT TBI Orissa

Currently raising a round of ₹ 8.4 Cr.

## Revenue

Revenue in FY 2023-24: ₹ 24 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 40 Lakhs

## Traction/ Milestone achieved

100kw projects completed, 100kw in progress, 20mw quotations submitted to MNCs, large corporates, patent granted, among top 3 in India Energy Storage Slliance, among top 14 in JLL Sustainability, among top 10 in Capitaland Sustainability X Challenge of Singapore, among top 12 in Sustainability Energy Association of Singapore, among top 200 in McKinsey Global ESIC22, among top 5 in world IP day event

Published in Yourstory, SPAN magazine, Digit magazine, Share America and Forbes India



# MedoPlus Services Pvt Ltd



MedoPlus Services aims to provide the 'Right Healthcare At The Right Time,' enriching outcomes for rural India impacting at least 1 crore rural healthcare seekers annually by 2027.



Extremely useful insights and sessions by industry experts. The program has helped us fine tune our pitch deck and presentation to investors.



## Neeraj Chandra

Co-founder & COO

22 years experience in rural businesses, ADP (Chicago Booth) Vice President, Hero Cycles



## Dr. Prakash Bakshi

Co-founder & CEO

35 years rural experience, PhD (Economics), Former Executive Chairman, NABARD

**Sector** ----- Healthtech

**Founded in** ----- 2020

**Location** ----- NCR, Uttar Pradesh

**Funding** ----- ₹ 12 Cr.

**Team Size** ----- 25+

## Investment Proposal

**Current Investors:** Friends & Family, IIM Udaipur

## Revenue

Revenue in FY 2023-24: ₹ 1.7 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 1.9 Cr.

## Traction/ Milestone achieved

Established network of 550+ Doctors, Labs, Hospitals, Eye care

Established network of 350+ rural Health agents

Completed more than 1.5 lakh patient incidents

Profitable at unit level since Sep-2023

NEMA AI leverage EEG, neuroscience & AI to detect early cognitive decline due to age, burnout, or neurodiversity & offer accessible, affordable, personalized solutions.



Very useful, gained insights on market reach, strategizing GTM to reach customers and investors in a much planned manner.



## Nidhi

Founder & CEO

6 years of experience

**Sector** ----- Health Ed Tech

**Founded in** ----- 2022

**Location** ----- Delhi, India

**Funding** ----- ₹ 75 Lakhs

**Team Size** ----- 14

## Investment Proposal

**Current Investors:** TiH IIT Bombay, IIT Mandi Catalyst, Namita Thapar and Vineeta Singh

VC is joining in with 1 Cr at the same valuation. The total round was 1.5-2 Cr.

## Revenue

Revenue in FY 2023-24: ₹ 4.5 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 20 Lakhs

## Traction/ Milestone achieved

As a solo founder, Nidhi has made the brand a global brand already, with footprints across Singapore, India, UAE in conversations. Within India, it's already present in prominent hospitals in Jaipur, Indore, Ahmedabad and even Delhi

That being said, NEMA AI was also telecasted on Shark Tank India S3 E41 and raised funding from 2 of the prominent sharks as well

CredoHire is an autonomous AI agent for recruitment and talent assessment. Just set up the AI agent and replace manual Level 1 to Level 4 assessments with Generative AI.



Wadhvani Liftoff provided invaluable guidance, mentorship and a robust framework, refining our business strategy and execution, aligning our vision and accelerating CredoHire's sustainable growth through actionable insights.



## Himanshu Kumar

Head of Product Management, Investor Relations, and Distribution

9 years of experience



## Maneesh Dindhoria

Chief Data Scientist

**Sector** ----- Generative AI/ HR

**Founded in** ----- 2022

**Location** ----- Gurgaon, Haryana

**Funding** ----- more than US \$150K

**Team Size** ----- 11

## Investment Proposal

**Current Investors:** Pontaq - UK based institutional fund, Ah Venture, Other marquee angel investors and VCs

Will be raising the next round of investment in Q2 2025

## Revenue

Revenue in FY 2023-24: ₹ 12 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 16 Lakhs

## Traction/ Milestone achieved

Operating in 3 countries: India, UAE, KSA

Catering to customers ranging from SMBs to public listed entities

Current ARR - \$50K

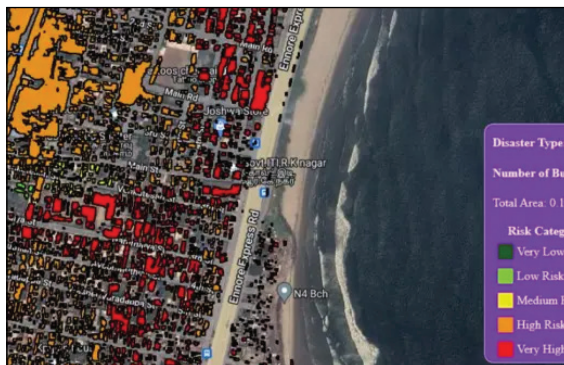
# Resilience AI



Resilience AI is preparing Earth's companies, governments and agencies and protecting 60% unaccounted lives, assets and infrastructure.



The Liftoff program has been designed keeping in India's startup market. The program has given a lot of valuable insights on pitch refinement, go to market strategy, product development and much more.



[www.resilience360.ai](http://www.resilience360.ai)



## Samhita R

CEO

20 years of experience, ex-Microsoft, Honeywell, EY, Indian School of Business alumni,



## Sundeepp Reddy Mallu

CRO

18 years of experience Ex-Gramener, Comcast, SCMHRD alumni



## Dr. Anshu

Chief Research Officer  
Research & Innovation

30 years of experience, United Nations Sasakawa Fellow

## Revenue

Revenue in FY 2023-24: NA

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : 2000 USD

## Traction/ Milestone achieved

Recognised by Forbes 2024 eXtrapreneurs, Accenture Women Founder Open Innovation 2024, Bridges for Enterprise Vancouver

Published paper in JEEs on how Resilience360 can help communities prepare for heatwave with technology and and community owned construction

Representing built-environment based technology in World Bank round table and WEC

Product in patent and backed by Kalaari capital and Java capital

<b>Sector</b>	Climate tech
<b>Founded in</b>	2023
<b>Location</b>	Bengaluru and Delhi NCR
<b>Funding</b>	₹ 8 Cr.
<b>Team Size</b>	17

## Investment Proposal

**Current Investors:** Kalaari Capital and Java Capital

Ignomagine is making world-class factory & warehouse automation accessible to all Indian business through Enlightened Machines and Material Handling Robots.



It was a crash course in MBA. It was great to learn from our mentor and all masterclass speakers. It helped us gain Nidhi Prayas fund of INR 10 Lakh which boosted our product development.



## Sumana Mandal

Chief Technology Officer

8 years of experience



## Abiramm BR

Chief Executive Officer

4 years of experience

**Sector** ----- Robotics

**Founded in** ----- 2021

**Location** ----- Bengaluru

**Funding** ----- ₹ 85 Lakhs (Govt. Funds only)

**Team Size** ----- 9

## Investment Proposal

**Current Investors:** IIITM Kerala: INR 50 Lakh CCD, IIITB (MINRO): ₹ 25 Lakhs Grant, Venture Studio: ₹ 10 Lakhs Grant

Currently raising a round of 1M USD

## Revenue

Revenue in FY 2023-24: ₹ 23 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 50 Lakhs

## Traction/ Milestone achieved

Marquee clients & Strategic partners: Japan Automatic Machines, Taikisha India, Denso Kirloskar, Siemens, Mahindra Logistics Ltd, Indian railways

Won Elevate award in Karnataka

Won Open Challenge Program 1.0 by STPI CoE EA

Won Catapult 4.0 by Mahindra Logistics Ltd

Top 2 in Eureka'23 by Maruti Suzuki & IITB



NG EarSafe aim to reduce the hearing loss forecasted by WHO by providing safer, open-ear headphones with air conduction and bone conduction technology, keeping your ears safe while you enjoy music.



The support provided by Wadhvani Foundation has helped us in our journey. Valuable insights by mentors and the sessions helped us refine our execution strategy.



## Meet Shah

Head of Strategy, Sales, and Marketing



## Raj Shah

Head of Operations, Customer Service, and Accounts

**Sector** ----- Consumer Electronics

**Founded in** ----- 2019

**Location** ----- Rajkot, Gujarat

**Funding** ----- ₹ 2.11 Cr.

**Team Size** ----- 16

## Revenue

Revenue in FY 2023-24: ₹ 3.7 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 5 Cr.

## Traction/ Milestone achieved

Reached 5 Cr revenue, Raised seed round from IPV & earkart

## Investment Proposal

**Current Investors:** IPV, ISB I Ventures, earkART

Currently raising the next round of investment

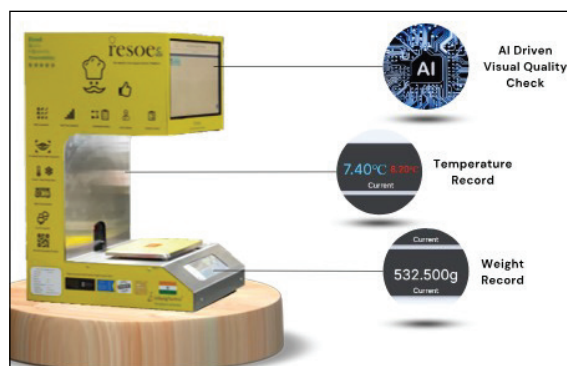
# UdyogYantra.AI



UdyogYantra.AI is harnessing AI to eliminate food supply chain inefficiencies & solve humanity's food problem - effectively digitizing food supply chains, making them transparent, predictable, safer & more efficient.



The professionalism and curated customized mentorship were something very unique about the Wadhvani Liftoff program.



## Ankur Jain

Head of Sales & Business Development, Product, Enterprise Business Model, Operations

15+ years of experience



## Neeraj Aggarwal

Chief Technology Officer (CTO) - Enterprise SaaS Development

15+ years of experience

**Sector** ----- Food Tech

**Founded in** ----- 2021

**Location** ----- Delhi

**Funding** ----- \$300K

**Team Size** ----- 15

## Revenue

Revenue in FY 2023-24: ₹ 1.1 Cr.

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 75 Lakhs

## Traction/ Milestone achieved

Did \$31K ( ₹ 25 Lakhs ) in 2022, first year of launch which grew 4X to \$125K ( ₹ 1.1 Cr. ) in 2023. Built sound unit economics with our first year of growth also being profitable

Within 1.5 years of market entry, current customers include a Cake Brand with over 100 outlets in India, whose \$50 million worth of manufacturing and supply chain runs on UY's RESOEE Platform - Food Manufacturing and Distribution ERP. In early 2024, UY made its first deployment in US at a Chicken Wings Chain in California

## Investment Proposal

**Current Investors:** Sharath, Palo Alto - California, Co-Founder @ Sanas.AI, Observe.AI, Carya Venture Partners, Sanjoe, Mountain View - California, CEO @ Talview

Currently raising a seed round of investment



# Matolutions Private Limited



Matolutions is bridging the gap between material manufacturers and brand owners through providing right materials as well as services for new material development.



We learnt insights into product market fit, GTM, financial modelling and much more. All the areas were carefully structured. Would recommend the Liftoff program to the budding startups.



**Rehan Ali Pradhan**

CEO



**Saher Fatima Pradhan**

Admin Head

**Sector** ----- Waste Management

**Founded in** ----- 2023

**Location** ----- Bengaluru , Karnataka

**Funding** ----- ₹ 10 Lakhs

**Team Size** ----- 4

## Investment Proposal

**Current Investors:** TIDES Business Incubator, IIT Roorkee

## Revenue

Revenue in FY 2023-24: ₹ 4 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 5 Lakhs

## Traction/ Milestone achieved

Confirmed proof of concept for injection moulded products from agro-residues and Biopolymers, applied for provisional patent, applied for trademarks for Matolutions and Good-Natured, CIPET biodegradability test in progress, TUV migration test for food validated

Cargar is simplifying the process of charging electric vehicles and bringing next level of convenience & reliability to the user.



The Liftoff Program has been a transformative journey for Cargar, equipping us with invaluable insights, strategic frameworks, and mentorship to scale our business. The program's focus on growth, operational efficiency, and market strategies has empowered us to refine our approach and accelerate our impact in the EV charging ecosystem. We're grateful for the opportunity to connect with industry experts and like-minded entrepreneurs, driving us closer to our mission of enabling sustainable mobility solutions.



## Raj Anupam

10+ Years of experience

Co-founder, Business & technology



## Kayavan Shah

8+ Years of experience

Co-founder, Finance and Operation

**Sector** ----- Energy & EV Charging Space

**Founded in** ----- 2019

**Location** ----- Gujarat

**Funding** ----- ₹ 1.25 Cr.

**Team Size** ----- 5

## Investment Proposal

**Current Investors:** Drishti CPS Foundation IIT Indore, PDEU IIC, Gandhinagar

Will start the next round of investment in Q2, 2025

## Revenue

Revenue in FY 2023-24: NA

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 6.6 Lakhs

## Traction/ Milestone achieved

Developed 100% made-in-India, patent granted in EV charging technology, and launched its first eX10sn charger in April 2024.

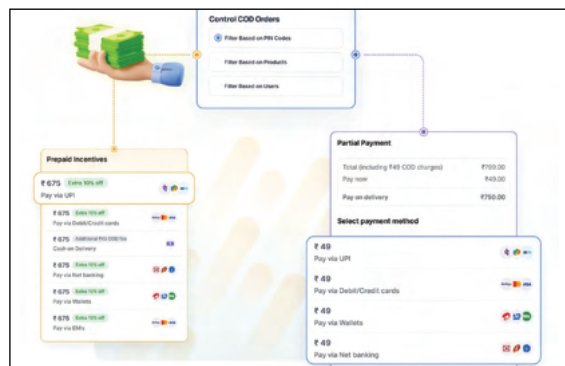
A successful pilot in Gandhinagar delivered 20,000+ green kilometers, validating the technology and generating interest for 20+ eX10sn units and 60+ Sole Solar chargers.

With scalable manufacturing underway, the company is expanding its market presence domestically and internationally while collaborating with governments for highway charging pilots.

FlexyPe simplifies global e-commerce with a one-click checkout suite, enhancing shopper convenience & boosting revenue to revolutionize checkout, payments & logistics for seamless transactions worldwide.



It was a great cohort. The actionable insights we received from experts from different industries were exceptional. The best part was 1:1 sync with mentors to get feedback on the entire process. Loved it!



## Azeem Hussain

Head of Business and Partnerships

4+ years of experience



## Bishwajyoti Roy

Head of Product Development and Tech

3+ years of experience

**Sector** ----- eCommerce SAAS

**Founded in** ----- 2023

**Location** ----- Bengaluru, Karnataka

**Funding** ----- Bootstrapped

**Team Size** ----- 6

## Investment Proposal

In talks with Nitin Tatiwala, VP of FedEx, Aditya Halan, CTO (FloShip), Henry Chan, Associated with Hong-Kong Science Park to close the ongoing round of investment. Due Diligence is already done

## Revenue

Revenue in FY 2023-24: ₹ 2.5 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 15 Lakhs

## Traction/ Milestone achieved

Live with 112 D2C brands

Processing a transaction volume of over 4 Crore+ each month

Onboarded 15L+ users that fuels our ongoing enhancements

Processing over 18000+ orders on a monthly basis

Early revenue generating startup (2.5L monthly)

Neoperk is harnessing advanced spectroscopy, AI and machine learning to revolutionize agriculture with data-driven, sustainable and regenerative solutions, driving profitability and innovation in farming.



Very good program. Helped in refining our customers segments and business model. Mentorship for fundraising and closing the TIH round.



## Satyendra Gupta

Founder & Director Business Strategy & Product Operations

**Sector** ----- Deep-tech, Agri-tech, Climate-tech  
**Founded in** ----- 2019  
**Location** ----- Mumbai, Maharashtra  
**Funding** ----- ₹ 97 Lakhs (Grant & CCPS)  
**Team Size** ----- 10

## Investment Proposal

**Current Investors:** TIH-IoT Foundation, IITB

In advanced talks with investor to close the current round of investment

## Revenue

Revenue in FY 2023-24: ₹ 17 Lakhs

Revenue in FY 2024-25 (For April 2024 - Nov 2024) : ₹ 12 lakhs

## Traction/ Milestone achieved

Entered Sri Lanka in July 2024, first international project with SenzAgro and Jaffna University

Also crossed 10,000 soil sample analysis (1 sample ~ 1 farmer)

Worked with 15+ B2B partners including DeHaat, McCain and IFFCO Kisan



**PARTNERS SPEAK**



I-Venture@ISB



STPI fosters a pan-India tech startup ecosystem. Over 1300 startups have gained immense value through this partnership & together we aim to create a more meaningful impact in times to come.



**Subodh Sachan**  
Director, STPI HQ



Our partnership with Wadhvani Foundation through the Liftoff program has empowered entrepreneurs to achieve product-market fit and build scalable businesses, nurturing innovation and creating meaningful impact.



**Saumya Kumar**  
CEO, DLabs and Director,  
I-Venture @ ISB Hyderabad



Wadhvani Foundation's partnership has played a vital role in empowering startups and fostering growth within the IIML EIC ecosystem. We are proud to be part of this impactful journey.



**Pooja Pandey**  
Head People Management,  
IIM Lucknow - EIC



**ANDHRA PRADESH**  
Innovation Society

**INNOVATION  
MISSION** PUNJAB  
INFINITE POSSIBILITIES

**STARTUP  
BIHAR**



Over 119 startups in Andhra Pradesh have significantly benefited from Wadhvani Foundation's support, gaining access to world-class resources and scaling their ventures with confidence.



**Singamala Sreedhar**

Joint Director - Hackathons & Challenges, Andhra Pradesh Innovation Society



Wadhvani Foundation's programs have been instrumental in supporting our startups' growth, and the mentorship provided by industry professionals has had an incredibly impactful influence on their success.



**Somveer Anand**

CEO & Mission Director,  
IM Punjab



The Wadhvani Liftoff program has proven to be a game-changer for Seed-stage startups in Bihar, providing valuable insights, mentorship, and access to a strong network of investors.



**Sudarshan Chakravarty**

Senior Consultant, Startup Bihar, Department of Industries, Government of Bihar





Wadhwani Foundation programs have significantly bolstered our startups, enabling them to refine their business strategies and achieve market expansion. We are grateful for this impactful collaboration.



**Kiran Vuppala**

Head of Operations - TBI,  
Mazumdar Shaw Medical  
Foundation



We extend our heartfelt gratitude to Wadhwani Foundation for their exemplary support through Liftoff, SAMRIDHI, SMARTGIS & WATER Innovation Challenge, empowering startups and driving innovation toward a Vikshit Bharat.



**Mukesh Kestwal**

Chief Innovation Officer,  
iHub - AWaDH @ IIT Ropar



Our collaboration with Wadhwani Foundation is transforming the landscape for women entrepreneurs, nurturing ideas, driving growth, and enabling women-led ventures to thrive.

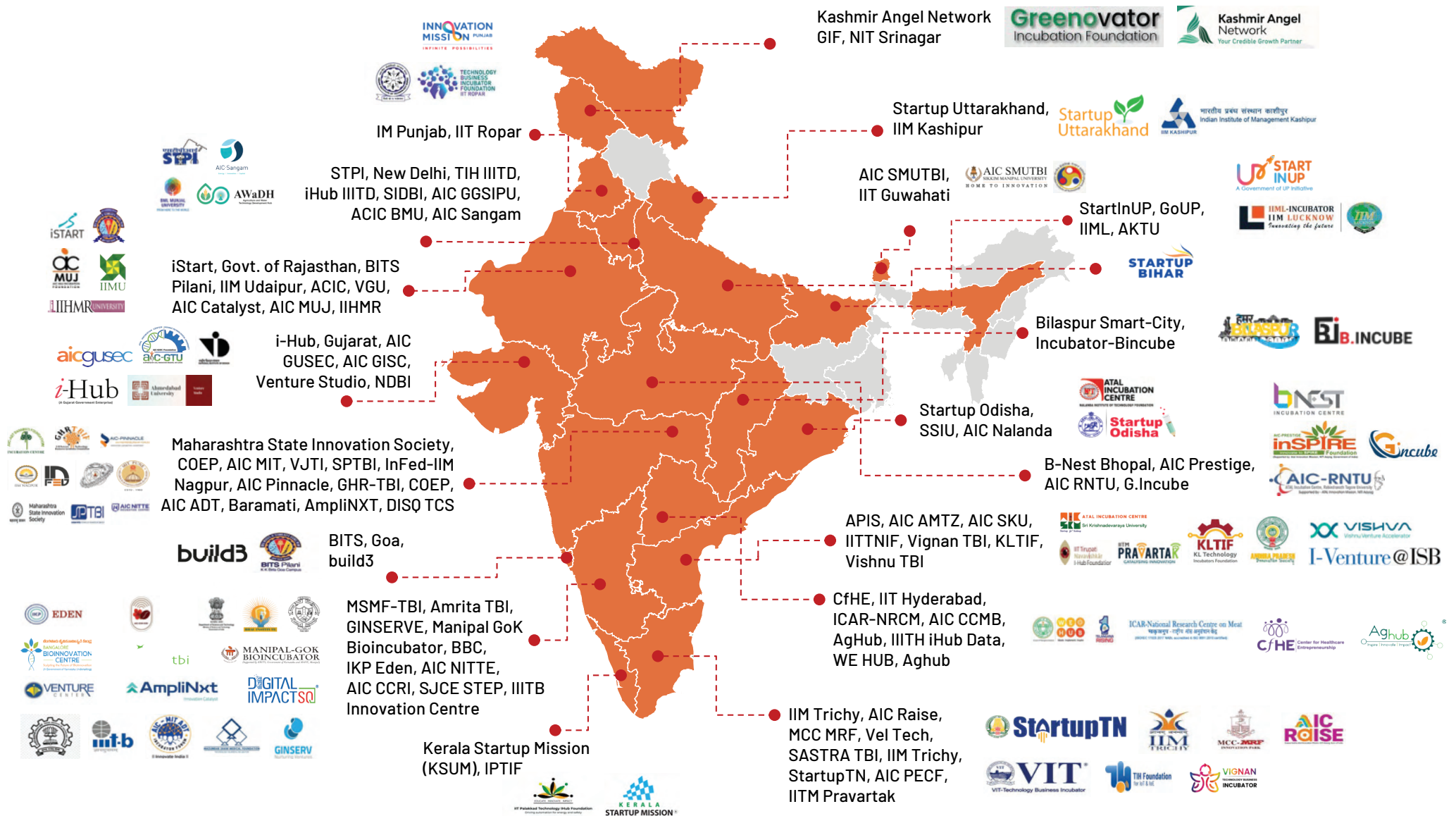


**Vinutha Rallapalli**

Chief Strategic Advisor  
WE-Hub Foundation



# **OUR PARTNER NETWORK**





# **OUR INVESTMENT NETWORK**





**CHAMPIONING ENTREPRENEURSHIP**



# Policy Pillars Fueling India's Startup Ecosystem

A tribute to progressive policy support by Government of India in fostering a thriving startup ecosystem in India



Startup India is a flagship initiative of the Government of India, intended to catalyze startup culture and build a strong and inclusive ecosystem for innovation and entrepreneurship in India. The Startup India Initiative, launched by the Government of India in 2016, aims to promote and nurture innovation and entrepreneurship across the country. The initiative has transformed India's entrepreneurial landscape, encouraging young innovators and positioning India as a global startup hub.



The MeitY Start-up Hub (MSH) is a flagship initiative by the Ministry of Electronics and Information Technology (MeitY), Government of India. It serves as a national platform to promote innovation, nurture technology-driven startups, and build a robust ecosystem in the domains of electronics, IT, and emerging technologies. Key Initiatives are TIDE Scheme, SAMRIDH Scheme, Grand Challenges and Hackathons. This initiative aligns with the government's vision of a digitally empowered society and positions India as a global leader in technology innovation.



National Initiative for Developing and Harnessing Innovations (NIDHI) is an umbrella program conceived and developed by the National Science and Technology Entrepreneurship Development Board of Department of Science & Technology, Government of India, for nurturing ideas and innovations (knowledge-based and technology-driven) into successful startups. The NIDHI initiative aims to support and scale innovation-driven entrepreneurship in India. It offers financial, infrastructural, and mentoring support to startups at various stages of development. Key Initiatives include NIDHI-PRAYAS, NIDHI-Seed Support Program (SSP), NIDHI-EIR (Entrepreneur-In-Residence).



Atal Innovation Mission (AIM), NITI Aayog is Government of India's flagship initiative to promote a culture of innovation and entrepreneurship in the country and was setup in 2016. Towards this end AIM has taken a holistic approach to ensure creation of a problem-solving innovative mindset in schools and creating an ecosystem of entrepreneurship in universities, research institutions, private and MSME sector. Key Initiatives include Atal Tinkering Labs (ATLs), Atal Incubation Centers (AICs), Atal Community Innovation Centers (ACICs), ARISE (Atal Research and Innovation for Small Enterprises), Mentor India Program and Innovation Challenges.

# ACKNOWLEDGEMENTS

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We extend our deepest gratitude to all the incredible stakeholders who have been instrumental in the success of the Wadhvani Liftoff program. This journey would not have been possible without your unwavering support, dedication, and collaboration.

## **To our Incubators and Accelerators:**

Your tireless efforts in nurturing and guiding startups have been the backbone of our program. Your commitment to fostering innovation and providing a nurturing environment has empowered countless entrepreneurs to turn their dreams into reality.

## **To the State Startup Missions:**

Your visionary leadership and support have created a thriving ecosystem for startups to flourish. Your initiatives and policies have paved the way for a new generation of entrepreneurs to emerge and succeed.

## **To our Mentors and Experts:**

Your wisdom, experience, and guidance have been invaluable to our startups. Your willingness to share your knowledge and provide mentorship has helped shape the future of these young companies, steering them towards success.

## **To the Startup Ecosystem Players:**

Your collaboration and partnership have enriched the entrepreneurial landscape. Your contributions have created a vibrant and dynamic ecosystem where startups can thrive and grow.

## **To our Investors:**

Your belief in the potential of our startups and your financial support have been crucial in their journey. Your investments have

not only provided the necessary resources but also the confidence for these startups to scale new heights.

## **To our Service Providers:**

Your services and solutions have been essential in supporting the operational needs of our startups. Your expertise has enabled them to focus on innovation and growth, knowing they have a reliable partner by their side.

## **To the Wadhvani Liftoff Team:**

Your dedication, passion, and hard work have been the driving force behind the success of this program. Your commitment to empowering startups and fostering innovation has made a significant impact on the entrepreneurial ecosystem. Thank you for your relentless efforts and for believing in the vision of Wadhvani Liftoff.

## **To the everyone involved in the Wadhvani Liftoff program:**

Your collective efforts have made a significant impact on the entrepreneurial ecosystem. Together, we have created a platform that empowers startups to dream big, innovate, and achieve their goals.

Thank you for being a part of this incredible journey. Your contributions have not only shaped the success of the Wadhvani Liftoff program but also the future of entrepreneurship in India (and globally). We look forward to continuing this journey together, driving innovation and creating lasting change.

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